

## **Critically Acclaimed Memoir Author and Global Beauty CEO Lends Support to Victims of Child Sex Abuse**

*Former child sexual abuse victim announces her plans to help others overcome the legacy of childhood sexual abuse.*

Lina Kennedy, author of the critically acclaimed memoir *The Sugar Queen*, is helping child sexual abuse victims and their families with tools, resources and guidance to stop and ultimately put an end to sexual violence, help survivors, and ensure that perpetrators are brought to justice. As well, in conjunction with the one-year anniversary of her book's release, and to celebrate International Women's Day on March 8th, 2020, Ms. Kennedy has announced that she will donate 15 percent of the 2020 profits from her book to anti-sexual violence organizations.

Lina Kennedy will also be partnering with Justin Baum, the founder and CEO of ZZZ Bears, a company created, in part, to give back to military children who have lost a parent in the line of duty, to create a line of teddy bears for children who've been a victims of child sexual abuse. A percentage of proceeds from the sale of the bears will go to organizations that support victims and their families.

Readers of Ms. Kennedy's book, as well the thousands of people across the globe who support Alexandria Professional, will no doubt enthusiastically support her efforts to her efforts to raise awareness of, and ultimately bring an end to child sexual abuse. Ms. Kennedy will set up an external website [www.endchildsexualabuse.org](http://www.endchildsexualabuse.org) to raise more money for the victims and their families.

"Written in informally anecdotal prose, the author's memoir is both dramatically absorbing and wise. An arresting remembrance, as brave as the life it describes." – Kirkus Reviews

With no formal education and a \$10,000 insurance settlement from a horrific, life-altering accident, Ms. Kennedy launched what would become a global leader of professional body sugaring and natural skin care. Today, Alexandria Professional is viewed as the gold standard for body sugaring for body hair removal and skin conditioning. Ms. Kennedy's decades of hard work inspired not only a revolution but ultimately the title bestowed both upon her and her eponymous memoir. Read more at [www.linakennedy.com](http://www.linakennedy.com).

For media interviews, to request a review copy, or to purchase the book, contact:

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